

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Kyung Yang PARK

Group Art Unit: Not Yet Assigned

Application No.: Not Yet Assigned

Examiner: Not Yet Assigned

Filed: January 9, 2006

Atty Dkt No: 71503.0006

Confirmation No.: Not Yet Assigned

Customer No.: 57362

For: ADVERTISING SYSTEM AND METHOD FOR SLOT MACHINE GAME USING
IMAGE AD SYMBOLS ON THE INTERNET

SUBMISSION OF FORMAL DRAWINGS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sirs:

Please find attached nineteen sheets of formal drawings (Figures 1 through 31). The Examiner is respectfully requested to acknowledge receipt of these drawings.

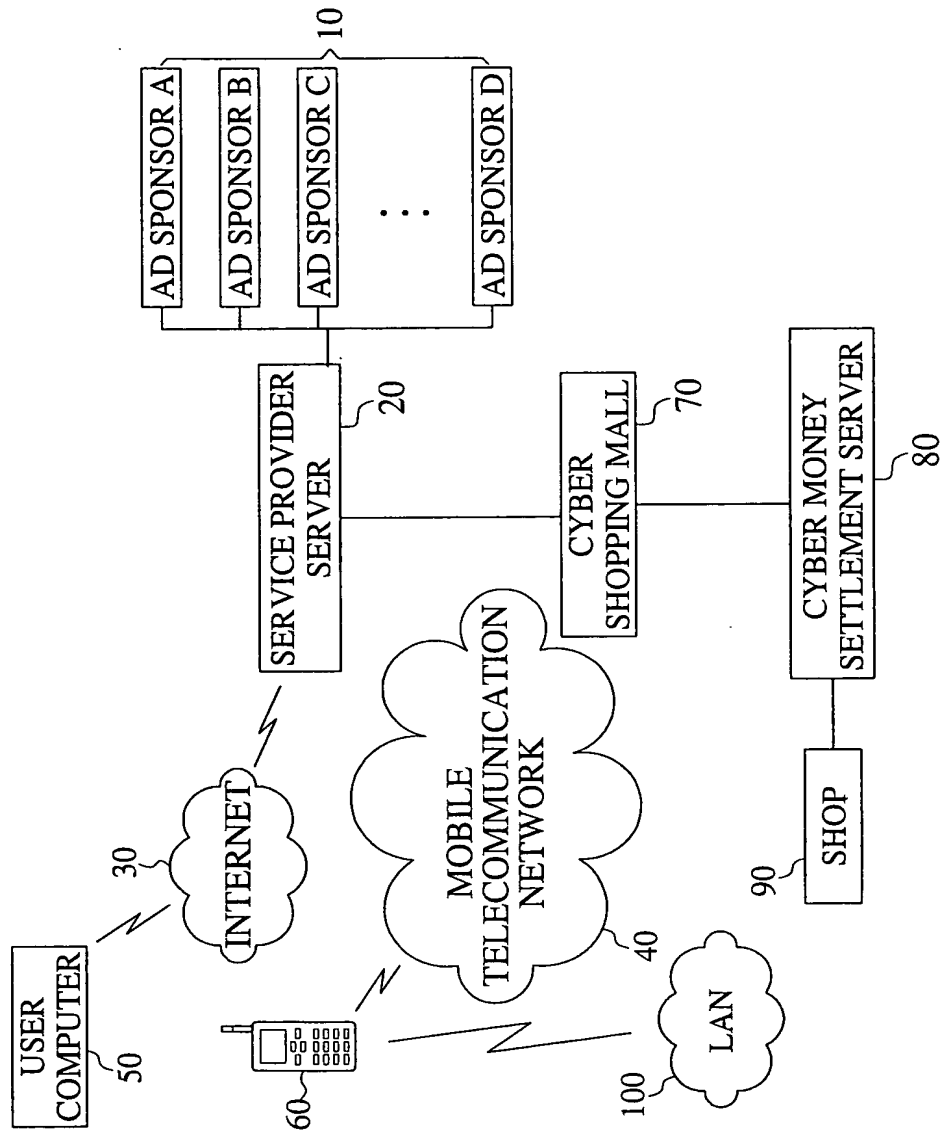
Respectfully submitted,

Jean C. Edwards
Jean C. Edwards
Registration No. 41,728

AKERMAN SENTERFITT
801 Pennsylvania Avenue N.W.
Suite 600
Washington DC 20004
Telephone: 202-824-1719
Facsimile: 202-393-5959
Date: January 9, 2006

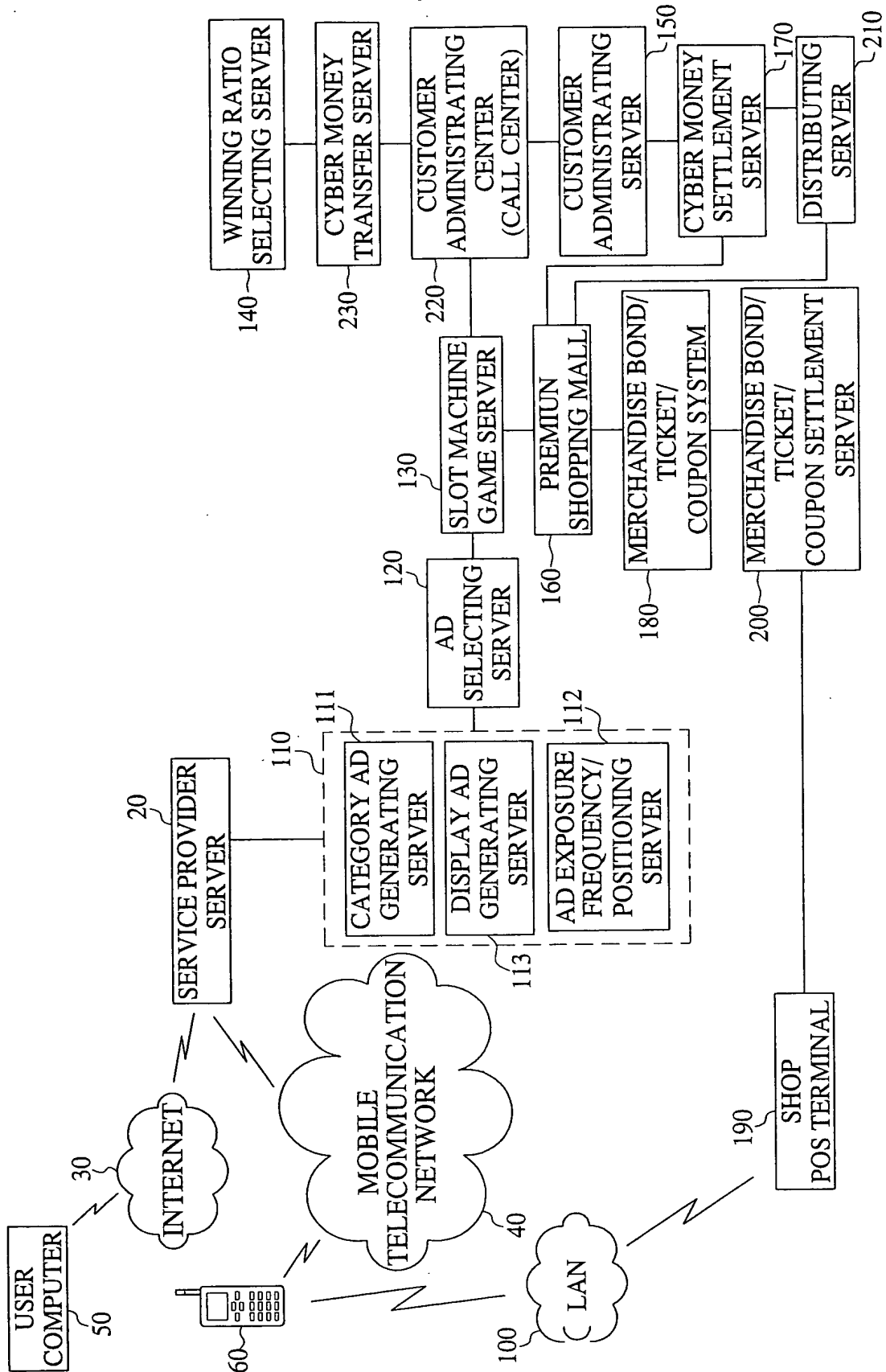
1 / 19

FIG. 1



2 / 19

FIG. 2



3 / 19

FIG. 3

ID : 1234567 AMOUNT : ₩00,000
1. BEER 2. CAR 3. CELLULAR PHONE 4. REFRIGERATOR 5. CREDIT CARD <div>PREMIUM TRANSFER</div>

FIG. 4

ID : 01X-XXX-XXXX AMOUNT : ₩00,000
1. BEER 2. CAR 3. CELLULAR PHONE 4. REFRIGERATOR 5. CREDIT CARD <div>PREMIUM TRANSFER</div>

4 / 19

FIG. 5

ID : XXX-XXXX AMOUNT : ₩00,000
OB SAMSUNG H KIA SK KT <div>PREMIUM</div> <div>TRANSFER</div>

FIG. 6

ID : XXX-XXXX AMOUNT:₩00,000
OB SAMSUNG H SK KT KB ✕ <div>PREMIUM</div> <div>TRANSFER</div>

5 / 19

FIG. 7

ID : 1234567 AMOUNT : ₩1,000
1. BEER OB HITE MILLER BUD CASS KIRIN <div>PREMIUM</div> <div>TRANSFER</div>

FIG. 8

ID : 1234567 AMOUNT : ₩1,000
1. BEER <div>OB</div> HITE MILLER BUD CASS KIRIN <div>PREMIUM</div> <div>TRANSFER</div>

6 / 19

FIG. 9

ID : 1234567	1 GAME : ₩10
AMOUNT : ₩1,000	
OB LAGER LAGER LAGER LAGER LAGER LAGER OB LAGER OB LAGER LAGER LAGER LAGER OB LAGER PREMIUM TRANSFER WINING RATIO SPIN	

FIG. 10

ID:1234567
AMOUNT:₩1,080+₩100,000=₩101,080
OB PRESENTING SHOPPING MALL (1) BICYCLE ₩100,000 (2) CAMERA ₩100,000 (3) BALLET PERFORMANCE TICKET TWO SHEETS ₩60,000 (4) SUNGLASSES ₩30,000 (5) OO DEPARTMENT STORE MERCHANDISE BOND ₩100,000

7 / 19

FIG. 11

ID : 1234567			
AMOUNT : ₩990 + ₩100 =₩1,090			
LAGER LAGER LAGER LAGER			
OB LAGER LAGER LAGER			
LAGER	OB	OB	OB
LAGER LAGER LAGER LAGER			
PREMIUM	TRANSFER	WINING RATIO	SPIN

FIG. 12

ID:1234567			
AMOUNT:₩1,080+₩0=₩1,080			
OB LAGER LAGER LAGER			
LAGER LAGER OB LAGER			
LAGER	OB	LAGER	LAGER
LAGER LAGER LAGER OB			
PREMIUM	TRANSFER	WINING RATIO	SPIN

8 / 19

FIG. 13

ID:1234567 AMOUNT:₩1,080			
LAGER	LAGER	LAGER	LAGER
LAGER	LAGER	LAGER	LAGER
OB	OB	OB	OB
LAGER	LAGER	LAGER	LAGER
PREMIUM	TRANSFER	WINING RATIO	SPIN

FIG. 14

ID : 1234567 AMOUNT: ₩1,080+₩100,000=₩101,080	
CONGRATULATION ON PRIZE WINNING	
DO YOU WANT TO GO TO A PREMIUM SHOPPING MALL?	
1: YES	2: NO

9 / 19

FIG. 15

ID:1234567 AMOUNT:₩1,080원+₩100,000=₩101,080
(1)DO YOU WANT TO CONTINUE TO PLAY GAMES? <div>1:YES 2:NO</div>
(2)DO YOU WANT TO SELECT A NEW AD? <div>1:YES 2:NO</div>

FIG. 16


ID:1234567 AMOUNT:₩101,080
PLEASE PRESS AD MENU. (1)CATEGORY TYPE AD (2)DISPLAY TYPE AD

10 / 19

FIG. 17

ID:1234567 AMOUNT:₩1,080-₩100,000=₩1,080
OB PRESENTING SHOPPING MALL PURCHASED A CAMERA AT ₩100,000 A PRICE DO YOU WANT TO RECEIVE A COALITION DEPARTMENT STORE MERCHANDISE BOND? (1) DO YOU WANT TO RECEIVE A REAL CAMERA? (2)

FIG. 18

BOND OF ₩100,000 - OO DEPARTMENT STORE -  (SAVE)
--

11 / 19

FIG. 19

ID:1234567 AMOUNT:₩1,080
DO YOU WANT TO RECEIVE A PURCHASED PRODUCT AT YOUR HOME ADDRESS? <input type="button" value="1:YES"/> <input type="button" value="2:NO"/>

FIG. 20

ID:1234567 AMOUNT:₩1,080
ADDRESS : No. OO, OO-DONG, OO-GU, SEOUL CORRECT <input type="button" value="1:YES"/> WRONG : PLEASE INPUT A PHONE NUMBER WITH WHICH THE ADDRESS IS CONFIRMED. 01X-XXX-XXXX

12 / 19

FIG. 21

ID:1234567 AMOUNT:₩1,080-₩100,000=₩1,080
PLEASE INPUT A PHONE NUMBER OF A SENDER <div>01X-XXX-XXXX</div> THANK YOU! (1)DO YOU WANT TO CONTINUE TO PLAY GAMES? <div>1:YES</div> <div>2:NO</div> (2)DO YOU WANT TO SELECT A NEW AD? <div>1:YES</div> <div>2:NO</div>

FIG. 22

ID:1234567 AMOUNT:₩101,080
PLEASE INPUT ID (PHONE NUMBER) OF A RECEIVER. 0XX-XXX-XXXX AMOUNT IS:₩100,000

13 / 19

FIG. 23

ID:1234567 AMOUNT:₩1,080-₩100,000=₩1,080
COMPLETION OF TRANSFER OF ₩100,000 TO 0XX-XXX-XXX. DO YOU WANT TO FINISH PLAYING GAMES? <input type="button" value="1:YES"/> <input type="button" value="2:NO"/>

FIG. 24

AD GAMES FOR SLOT MACHINE TRANSFER OF CYBER MONEY SENDER : 01X-XXX-XXXX AMOUNT : ₩100,000
--

14 / 19

FIG. 25

AD GAMES FOR SLOT MACHINE
TRANSFER OF CYBER MONEY
SENDER : 01X-XXX-XXXX
AMOUNT : ₩100,000
YOUR ID : 01X-XXX-XXXX

ACCESS CONFIRMATION

FIG. 26

ID:1234567		1 GAME : ₩100	
AMOUNT:₩1,000			
DESIGNATE A WINNING RATIO.			
	Low		High
WINNING	1	2 3 4 5 6 7 8 9	10
RATIO			
GAME COST: 10 20 30 40 50 60 70 80 90 100			
CONFIRMATION			

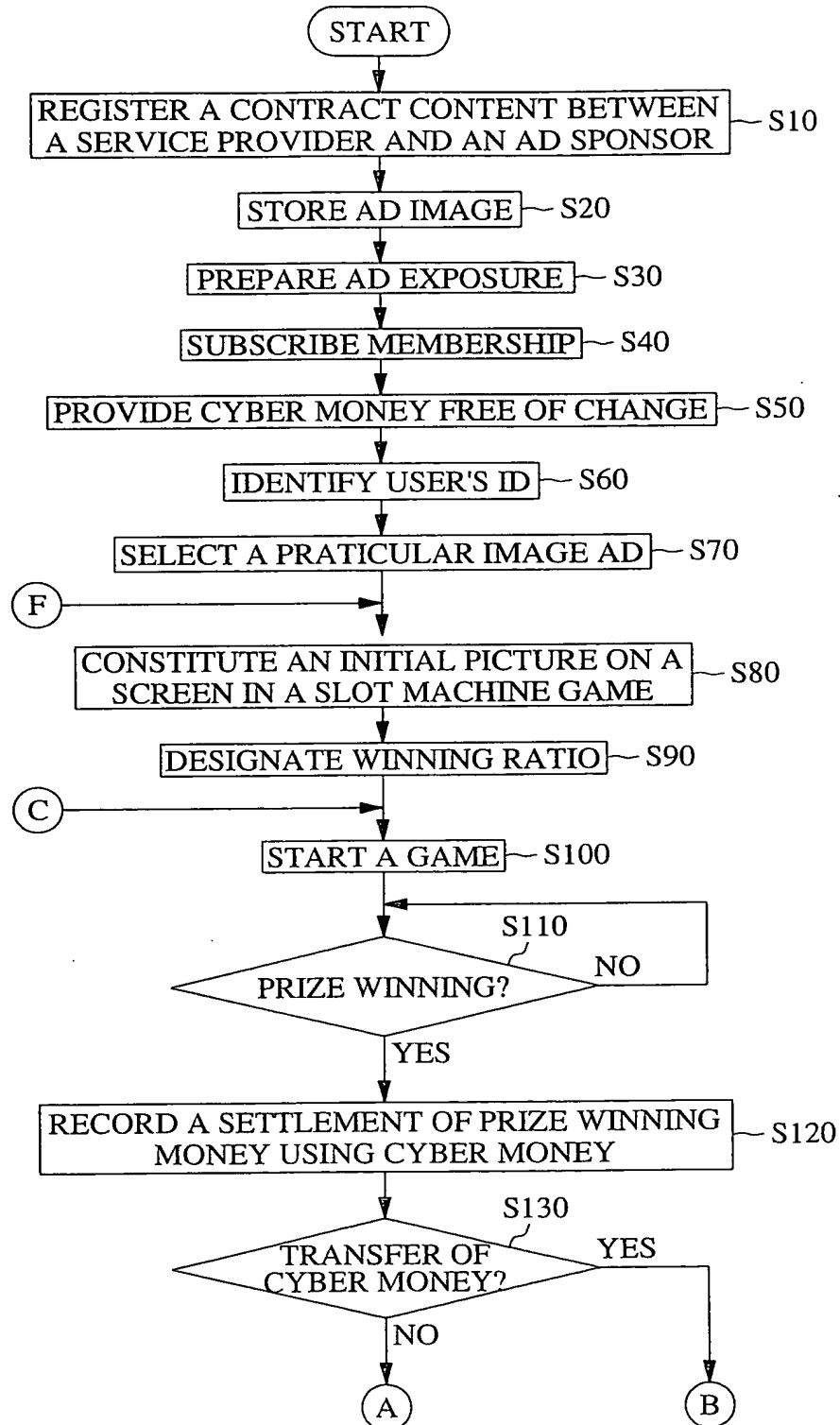
15 / 19

FIG. 27

ID : 1234567
<div>CONGRATULATION ON PRIZE WINNING</div> <p>DO YOU WANT TO GO TO A PREMIUM SHOPPING MALL?</p> <div>1: YES</div> <div>2: NO</div>

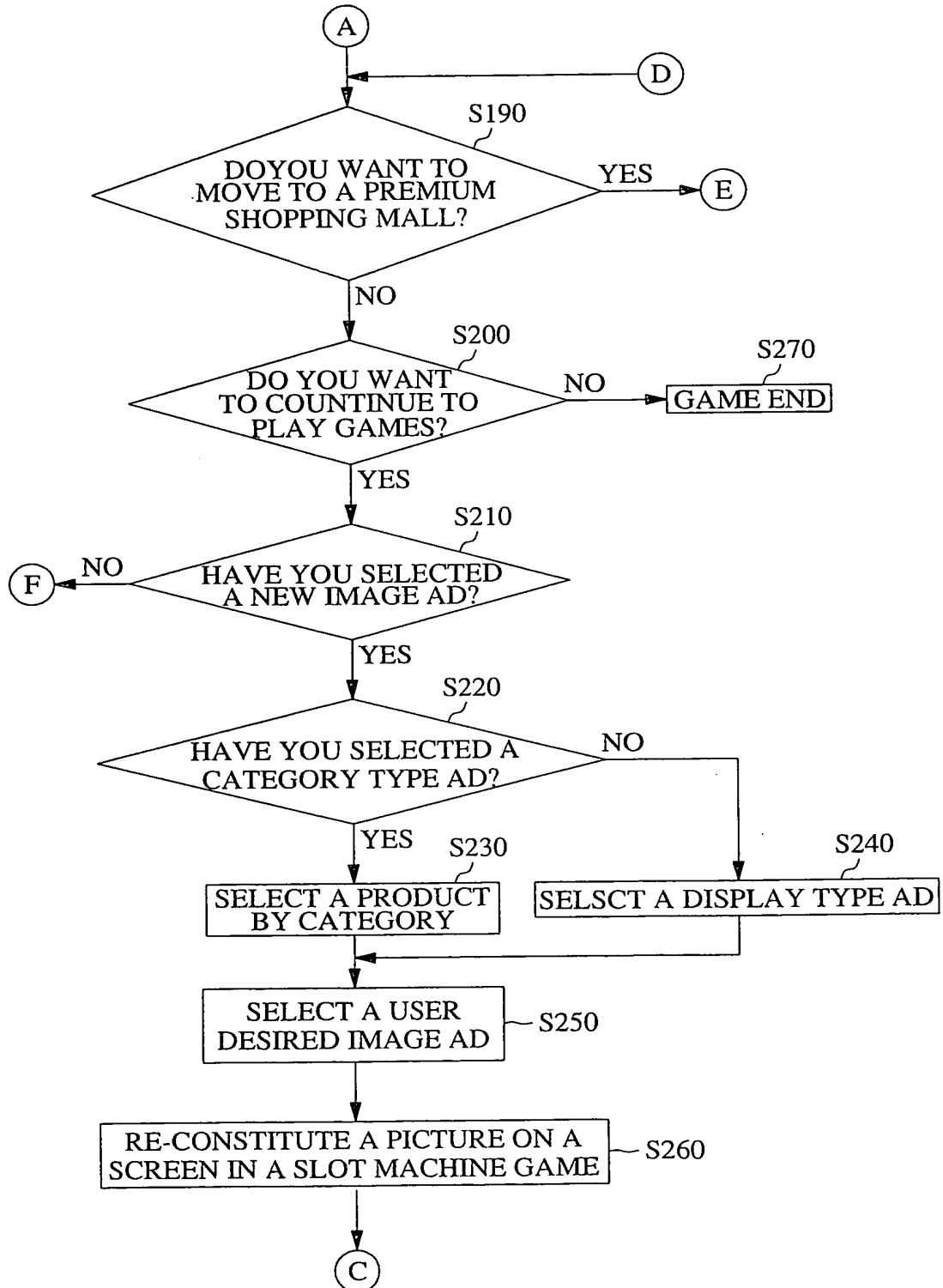
16 / 19

FIG. 28



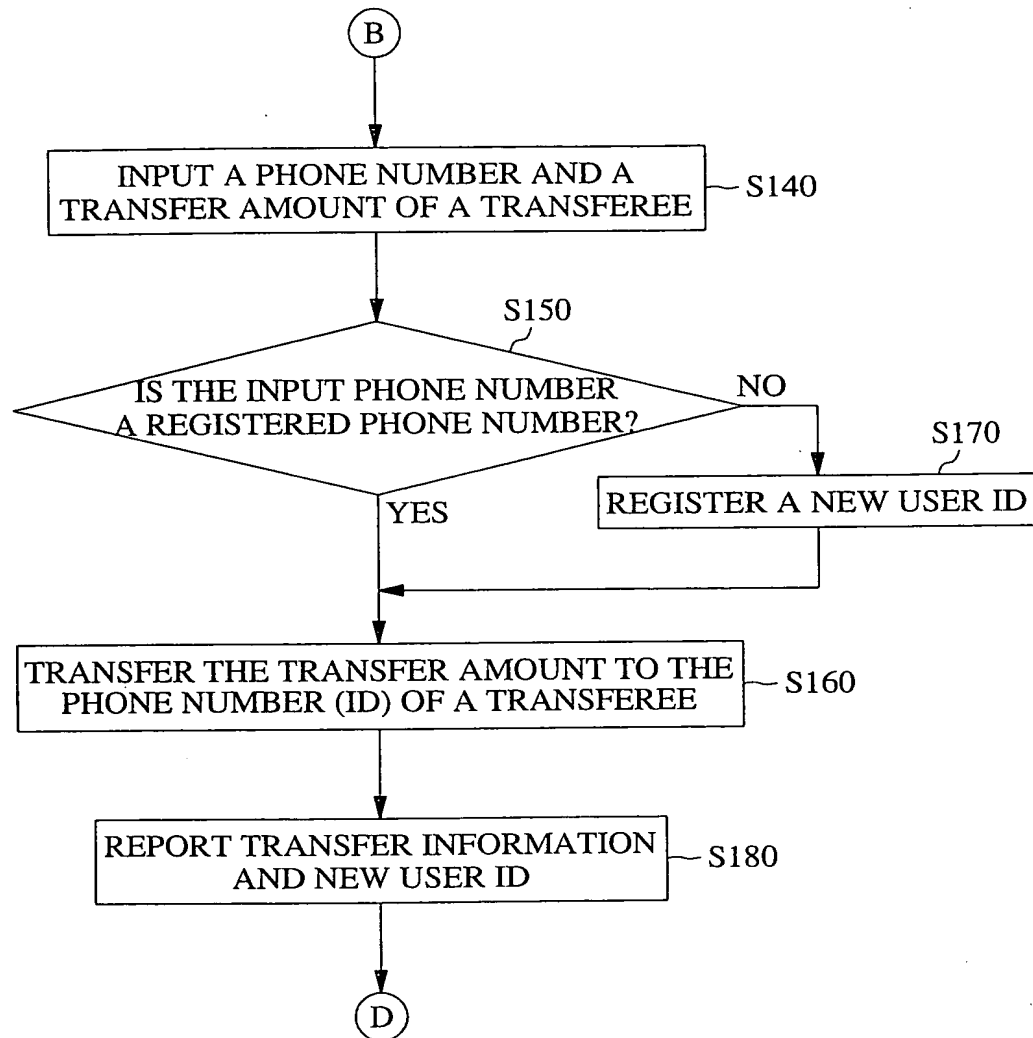
17 / 19

FIG. 29



18 / 19

FIG. 30



19 / 19

FIG. 31

